

Report

To: Coventry Health and Wellbeing Board **Date:** 14 January 2019

From: Liz Gaulton, Director of Public Health and Wellbeing, People Directorate

Subject: Prevention Concordat for Better Mental Health

1. Purpose

The purpose of this paper is to seek approval from the Coventry Health and Wellbeing Board to take forward a local Prevention Concordat for Better Mental Health in support of the national programme.

2. Recommendations

Coventry Health and Wellbeing Board is recommended to:

- 1) Endorse plans to take forward the National Prevention Concordat for Better Mental Health programme and agree to support the Consensus Statement (Appendix 1).
- 2) Nominate a Health and Wellbeing Board level Mental Health Champion.
- 3) Agree to declare a local Prevention Concordat for Better Mental Health for Coventry and oversee local delivery.
- 4) Endorse the proposed wording for a Coventry Health and Wellbeing Board commitment pledge.

3. Background and context

The Five Year Forward View for Mental Health recommended that Public Health England (PHE) establish a national *Prevention Concordat for Better Mental Health* programme to support local Health and Wellbeing Boards. The aims of the national programme are to facilitate national and local actions around preventing mental health problems. The national programme has been established and is responsible for supporting the

establishment of local prevention concordats. A Consensus Statement describes the shared commitment of the organisations that have endorsed the Concordat (Appendix 1).

There are four qualifying criteria required to declare a local Prevention Concordat for Better Mental Health:

- An Elected Member (or Senior Officer) signed up as a Mental Health Champion
- A current suicide prevention action plan, supported by a multi-agency partnership
- An established Joint Strategic Needs Assessment (JSNA) describing local system mental health need (or commitment to start one within 3 months of declaring a concordat).
- Sector wide commitment to sign up to a shared concordat statement, usually signed off by your local Health & Wellbeing Board.

Public Health England (PHE) ask that organisations interested in signing up to the Concordat complete and submit a short commitment action plan template, capturing key areas of work ongoing, a commitment pledge for the future year and a named signatory (see proposed template Appendix 2). PHE require submission of completed templates from interested signatories through their publicmentalhealth inbox by 1st March 2019. A panel will review and approve action plans submitted within one month of submission date. The process is under review and future action plans may be approved through a digital process.

Currently, only a few local governments have signed up to the national programme (Concordat), however it is early days and it is expected that many others are in the planning stage or intending to sign up in the near future. Warwickshire Health and Wellbeing Board and County Council have already signed up to the Prevention Concordat for Better Mental Health.

Our current position against the four qualifying criteria is positive. Coventry has a current Suicide Prevention Strategy action plan and multiagency partnership. The JSNA includes mental health indicators and our Place Based JSNA approach is currently being refreshed and will feature Mental Health and Wellbeing as a central theme. We have completed dedicated CAMHS Needs Assessments and have a range of resources describing mental health needs supporting the work of the BHBCBV Mental Health workstream.

This paper seeks support from Coventry Health and Wellbeing Board to nominate a Mental Health Champion and sign up to a local Concordat supporting the ongoing work of the Place Forum. Coventry and Warwickshire wide support of the Prevention Concordat for Better Mental Health will support wider Mental Health transformation work and the Start a Conversation theme of Year of Wellbeing. It is intended that a local Prevention Concordat for Better Mental Health should be used to consolidate and support existing work programmes and support ongoing development and engagement as outlined in the options below. The Mental Health Champion would be asked to support ongoing campaign and engagement work and maintain links with the Board.

4. Options Considered and Recommended Proposals

Options for next steps – The table below outlines key options considered around whether to declare a concordat and how the concordat could be used to support ongoing work around mental wellbeing and added value to our population mental wellbeing approach.

1	Decide against progressing a Prevention Concordat	The justification would be the Council already have programmes of work addressing the aims of the Concordat.	This is NOT the recommended option because: 1) Neighbouring local authorities (Warwickshire) have signed up 2) most stakeholders perceived that a concordat could be of benefit 3) There is an expectation that LG's will sign up
2	Minimalist Approach	Health and Wellbeing sign off, agreement for organisations to work together and sign up to minimal aspects of concordat	This is NOT the recommended option because: 1) it would be limited in what it could achieve and not add much value
3	Concordat as a network or work stream	Establishment of a network of agencies who would work together on a programme of work	 This is NOT the recommended option because: 1) There are a lot of networks already 2) The appetite was not to have another network, but more a piece of work that would consolidate current work and to solidify common goals
4	Concordat as a Development and Engagement Campaign/Project	Rather than a new network, the concordat would seek to strengthen and solidify what is already happening through the development of a succinct agreement. Any gaps in the system or in current initiatives could be filled through a development and engagement campaign.	RECOMMENDED OPTION because: A range of stakeholders were consulted about the concordat and most agreed that something along these lines should be recommended to the HWB to formalise work currently happening, ensure organisations are on the same page and to sign up those who can work towards a set of principles and goals, rather than a new programme of work, a new network or to do nothing.

It is recommended that the Prevention Concordat for Better Mental Health is progressed as a development and engagement campaign/project that supports and adds value to existing programmes of work including local Mental Health transformation and the Year of Wellbeing. A local Prevention Concordat for Better Mental Health would support population wide approaches to the promotion of public mental health and wellbeing, for children, young people, adults and communities across Coventry.

Report Author(s):

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Enquiries should be directed to the above person

Appendix 1

Consensus statement

This consensus statement describes the shared commitment of the organisations signed below to work together via the Prevention Concordat for Better Mental Health, through local and national action, to prevent mental health problems and promote good mental health.

The undersigned organisations agree that:

- To transform the health system, we must increase the focus on prevention and the
 wider determinants of mental health. We recognise the need for a shift towards
 prevention-focussed leadership and action throughout the mental health system;
 and into the wider system. In turn, this will impact positively on the NHS and social
 care system by enabling early help through the use of upstream interventions.
- There must be joint cross-sectoral action to deliver an increased focus on the
 prevention of mental health problems and the promotion of good mental health at
 local level. This should draw on the expertise of people with lived experience of
 mental health problems, and the wider community, to identify solutions and
 promote equality.
- We will promote a prevention-focused approach towards improving the public's mental health, as all our organisations have a role to play.
- We will work collaboratively across organisational boundaries and disciplines to secure place-based improvements that are tailored to local needs and assets, in turn increasing sustainability and the effective use of limited resources.
- We will build the capacity and capability across our workforce to prevent mental health problems and promote good mental health, as outlined in the Public Mental Health Leadership and Workforce Development Framework Call to Action¹.
- We believe local areas will benefit from adopting the Prevention Concordat for Better Mental Health.
- We are committed to supporting local authorities, policy makers, NHS clinical commissioning groups and other commissioners, service providers, employers and the voluntary and community sector to adopt this Concordat and its approach.

Appendix 2

Proposed wording for the Coventry Health and Wellbeing Board pledge template

Lead Contact: Jane Fowles, Consultant in Public Health, Coventry City Council and Coventry and Rugby Clinical Commissioning Group.

Name of Organisation: Coventry Health and Wellbeing Board

Who are you representing?: Health and Wellbeing Board membership

Please tell us more about your organisation's work: Coventry Health and Wellbeing Board is a meeting place for local councillors, local partners, and commissioners across the NHS, public health and social care. The members of the board work to improve the health and wellbeing of local people and reduce inequalities.

What are you currently doing on that promotes better mental health?

A snapshot of local work around mental health and wellbeing is given below:

- 1) Mental Health and Wellbeing is a priority workstream within our Sustainability and Transformation Parnership/Better Health Better Care Better Value work programme and linked to our Health and Wellbeing Board. There are a range of subgroups including CAMHS, community resilience and wellbeing, primary care and mental health and suicide prevention.
- 2) We have a multi-agency suicide prevention plan reporting to the Health and Wellbeing Board and due for refresh late 2019
- 3) 2019 will be a Year of Wellbeing for Coventry and Warwickshire promoting wellbeing for employees and residents
- 4) We have a range of mental health and wellbeing campaign work, including "It Takes Balls to Talk" engaging males in conversations about mental wellbeing, primarily through engagement at local sporting events
- 5) We are working with local schools and key services to promote mental wellbeing and resilience for our children and young people
- 6) We are working to improve the physical health of people with severe and enduring mental illness contributing to our reducing inequalities priority
- 7) We have a range of projects focusing on social isolation, social prescribing, community capacity, cohesion and resilience

Do you have or are you intending on producing a mental health plan or a mental health needs assessment: Yes - The JSNA includes mental health indicators and our Place Based JSNA approach is currently being refreshed and will feature Mental Health and Wellbeing as a central theme. We have completed dedicated CAMHS Needs Assessments and have a range of resources describing mental health needs supporting the work of the BHBCBV Mental Health workstream.

The Prevention Concordat for Better Mental Health highlights the five domain framework for local action. Please describe what you are planning to commit to in the next 12 months for your area:

- 1) Leadership and direction The Health and Wellbeing Board in partnership with Warwickshire Health and Wellbeing Board will provide overall leadership through our joint Place Forum. The Place Forum have signed up to a Coventry and Warwickshire Health and Wellbeing Concordat that frames our vision, principles and ways of working (to be attached to final submission). This will provide the framework for delivery of a local Prevention Concordat for Better Mental Health, supporting partnership communications and engagement across our mental health and wellbeing transformation programmes and Year of Wellbeing. Mental health champions have been identified within each Health and Wellbeing Board to support ongoing work. Shared officer resource has been identified to facilitate joint working around the Concordat across Coventry and Warwickshire.
- 2) Understanding local need and assets Our Place Based JSNA is being developed in 2019 and will include Mental Health and Wellbeing as a central theme. The JSNA will bring together key data, local intelligence, stakeholder and community engagement. A city wide profile will be produced and local area profiles will provide richer localized insight relevant to our communities and services. We are working in partnership to undertake a suicide audit and scoping the possibility to establish real time surveillance systems.
- 3) Working together We will build on the strong partnerships already in existence across our Mental Health and Wellbeing STP/BHBCBV programme. The Coventry and Warwickshire Health and Wellbeing Concordat outlines the commitment to partnership working across the Place Forum.
- 4) Taking action We will promote positive mental health and wellbeing for people and communities by prioritizing prevention, strengthening our communities, coordinating our services and sharing responsibility. We will work together to ensure that our Mental Health transformation and Year of Wellbeing campaigns and engagement promote mental health awareness across our communities and key partners. We will promote our commitment to the concordat through our cross partnership and internal promotion channels. We will collaborate to develop our mental wellbeing campaigns and initiatives. We will work together to promote key campaigns across the year; starting with RED January a movement helping people support their mental wellbeing by doing something active every single day.
- 5) Defining success We will measure the impact of our work across our Mental Health and Wellbeing STP/BHBCBV programme and wider organizational and system governance arrangements. We will review the impact of our communications and engagement campaigns, learning as we go and strengthening our future collective impact.

Is your partnership happy to provide key impact headlines when contacted related to the commitment specified? Yes

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